



UK and EU representative service

What is it?

Our UK and EU representative service is available to organisations in both the UK and EU. As a client, our lawyer-led team will be your nominated data protection representative.

The **norm.** team has extensive experience of working with UK and EU data protection authorities and will liaise with the relevant data protection authorities as and when the need arises.

The service's purpose is to fulfil the legal requirement of organisations that may need to appoint a GDPR representative either because they are;

a. a UK-based organisation with no offices, branches or other establishments in the EEA, but offer goods or services to individuals in the EEA or are monitoring the behaviour of individuals in the EEA.

b. an organisation outside of the UK with no offices or branches or other establishments in the UK, but are offering goods or services to individuals in the UK or are monitoring the behaviours of individuals in the UK.

c. an organisation based outside of both the UK and EEA with no offices or branches or other establishments in the UK or EEA but are offering goods or services to individuals in the UK or EEA or are monitoring the behaviours of individuals in the UK or EEA.

Why now?

The EU GDPR requires organisations not established in the EU to appoint a representative in an EU member state under certain circumstances.

Since 31st December 2020 the UK is no longer established in the EU and falls into this category.

The UK has its own GDPR (UK GDPR) which is almost identical to the EU GDPR.

The UK GDPR requires organisations not established in the UK to appoint a representative in the UK under certain circumstances.

This means that since the 31st December 2020 appointing a representative became a legal requirement for many organisations.

What's included?

- * Liaison with the relevant regulatory authorities and data subjects as and when required.
- * **Norm.** as your named point of contact in your privacy policies.
- * Ongoing maintenance of a record of your processing activities.
- * Consistency with your current personal data processing activities and your approach to compliance in the UK.
- * Regular communications and updates relating to changes to laws on personal data processing.



Want more detail?

For the full Service Description of our UK and EU representative service [<<ClickHere>>](#).

To register your interest and get one of the team to call you [<<ClickHere>>](#)

or just give us a call on **+44 (0)20 385 55242**.

*Reassuringly dull cyber security

norm.TM

In a nutshell...

A UK representative is your organisation's legal representative in the UK.

An EU representative is your organisation's legal representative in the EU.

norm. can be your named UK and EU representative allowing you access to a team of data protection experts with extensive experience of dealing with the relevant data protection authorities.

How does it work?

Upon initialisation of the **norm.** UK and EU representative service, clients can expect:

- * An initial familiarisation meeting to understand your organisation and how it processes personal data.
- * Our data protection experts to act as your interface with the relevant data protection authorities and data subjects as required.
- * **Norm.** as your named point of contact in your privacy notices.
- * Our team to maintain a record of your processing activities to comply with legal requirements.
- * To be kept up-to-date with changes to relevant data processing laws.

FAQs...

We are a UK-based business but sell most of our products in the EU. Do we need an EU representative?

Yes, unless you have an office there.

We are an EU-based business. Our website offers prices in Euros and Sterling. Do we need to appoint a UK representative?

Yes, unless you have an office there.

We are a UK-based business. Our website accepts payment in Euros. Do we need to appoint an EU representative?

Yes, unless you have an office there.

We are a US-based business. Our website uses cookies that tracks users, many of whom we know are in the UK and EU. Do we need to appoint a UK and EU representative?

Yes, you will need to appoint a UK representative, unless you have an office in the UK and an EU representative, unless you have an office in the EU.

The logo for 'norm.' is located in the bottom right corner of the page. It consists of the word 'norm.' in a lowercase, sans-serif font. The letters are a light blue-grey color. A thin horizontal line is positioned directly below the text.