#### **Cookie Notice**

Norm Cyber Limited uses cookies on its website. You can find out more about cookies and how to control them in the information below.

Last updated 15/12/2020

### **Cookie Settings**

#### What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience.

### What cookies do we use on www.normcyber.com?

### **Strictly Necessary Cookies**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any information that directly identifies you.

### Cookies used

Name	Description	Duration	Purpose
Cookie	This cookie is used to remember a user's choice about	2 months	Necessary
Control	cookies on www.normcyber.com. Where users have		
	previously indicated a preference, that user's		
	preference will be stored in this cookie		ļ ,

### **Performance Cookies**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. The information collected by these cookies is used to create aggregated, anonymous analytics reports. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

### Cookies used

Cookie	Domain	Description	Duration	Туре
cfduid	.hs-scripts.com	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
cfduid	.hscollectedforms.net	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional

cfduid	.hsadspixel.net	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
cfduid	.hs-banner.com	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
cfduid	.hs-analytics.net	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
cfduid	.usemessages.com	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
cfduid	.hubspot.com	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
cfduid	.hsforms.com	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
cfduid	.hsappstatic.net	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
cfduid	.hubapi.com	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 years 30 days	Functional
_ga	.normcyber.com	This cookie is installed by <b>Google Analytics</b> . The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	1 years 20 days 9 hours 12 minutes	Analytics

_gid	.normcyber.com	This cookie is installed by <b>Google Analytics</b> . The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	1 years 19 days 15 hours 42 minutes	Analytics
_gat	.normcyber.com	This cookie is installed by <b>Google Universal</b> Analytics to throttle the request rate to limit the collection of data on high traffic sites.	1 years 19 days 15 hours 41 minutes	Performance
hssrc	.normcyber.com	This cookie is set by <b>HubSpot</b> . According to their documentation, whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.		Analytics

# **Targeting Cookies**

These cookies may be set through our site by our marketing and advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted marketing and advertising.

# Cookies used

Cookie	Domain	Description	Duration	Туре
test_cookie	.doubleclick.net	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the users'' browser supports cookies.	1 years 1 days 1 hours 15 minutes	Advertisement
NID	.google.com	This cookie is used to a profile based on user's interest and display personalized ads to the users.	1 years 19 days 20 hours 4 minutes	Advertisement
hstc	.normcyber.com	This cookie is set by <b>HubSpot</b> and is used for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	1 years 20 days 1 hours 2 minutes	Analytics
hubspotutk	.normcyber.com	This cookie is used by HubSpot to keep track of the visitors to the website. This cookie is passed to <b>HubSpot</b> on form submission and used when deduplicating contacts.	1 years 20 days 1 hours 2 minutes	Analytics
hssc	.normcyber.com	This cookie is set by HubSpot. The purpose of the cookie is to keep track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in thehstc cookie. It contains the domain, viewCount (increments each page view in a session), and session start timestamp.	1 years 19 days 15 hours 41 minutes	Functional

messagesUtk	.normcyber.com	This cookie is set by <b>HubSpot</b> . This cookie is used to recognize the user who have chatted using the messages tool. This cookie is stored if the user leaves before they are added as a contact. If the returning user visits again with this cookie on the browser, the chat history with the user will be loaded.	1 years 20 days 1 hours 2 minutes	Functional
li_sugr	.linkedin.com	No description	1 years 19 days 17 hours 50 minutes	Other
lang	.ads.linkedin.com	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.		Functional
bcookie	.linkedin.com	This cookie is set by linkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.	1 years 20 days 9 hours 13 minutes	Functional
lissc	.linkedin.com	This cookie is provided by LinkedIn. This cookie is used for tracking embedded service.	1 years 19 days 26 minutes	Analytics
lidc	.linkedin.com	This cookie is set by LinkedIn and used for routing.	1 years 19 days 15 hours 42 minutes	Functional

## How do I change my cookie settings?

You can change your cookie preferences at any time by clicking on the 'C' icon. You can then adjust the available sliders to 'On' or 'Off', then clicking 'Save and close'. You may need to refresh your page for your settings to take effect.

Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit <a href="https://www.aboutcookies.org">www.allaboutcookies.org</a>.

Find out how to manage cookies on popular browsers:

- Google Chrome:
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>.